

# 2017 EDITORIAL CALENDAR

# The CHRONICLE of the HORSE

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The *Right Magazine* at the *Right Time*

PUBLICATION DATE	2017 EDITORIAL FOCUS	AD DEADLINE
Jan 16	2016 Year-End Review	Dec 30
Jan 23	Masters Class Special	Jan 6
Feb 6	American Horses In Sport	Jan 20
Feb 20	Sport Horse Breeding	Feb 3
Feb 27	Legends & Traditions ①	Feb 10
Mar 6	Spring Horse Care	Feb 17
Mar 20	World Cup Preview	Mar 3
Mar 27	Horse Show	Mar 10
Apr 3	Show Jumping	Mar 17
Apr 17	World Cup Results	Mar 31
Apr 24	Rolex Kentucky Preview	Apr 7
May 1	Spring Horse Shows ①	Apr 14
May 15	Rolex Kentucky Results	Apr 28
May 29	Intercollegiate	May 12
Jun 5	Dressage	May 19
Jun 19	Clinic Connection ①	Jun 2
Jul 3	Junior & Pony	Jun 16
Jul 10	Eventing	Jun 23
Jul 24	Reader's Choice	Jul 7
Aug 7	Amateur Rider	Jul 21
Aug 14	USHJA Hunter Derby Championships Preview	Jul 28
Aug 21	Innovations ①	Aug 4
Sep 4	Foxhunting	Aug 18
Sep 18	Fall Horse Care	Sep 1
Sep 25	80th Anniversary	Sep 8
Oct 9	Central Park Horse Show	Sep 22
Oct 16	Dressage At Devon	Sep 29
Oct 23	Capital Challenge ①	Oct 6
Nov 6	Pennsylvania National	Oct 20
Nov 13	Washington International	Oct 27
Nov 27	National	Nov 10
Dec 11	Equitation	Nov 24
Dec 18	Stallion	Nov 24
Dec 25	Holiday Special ①	Dec 8

① Untacked publication date. Untacked deadlines are one month prior to publication date.

\* Above dates are tentative and subject to change

